

# 2020 NCDCTA Autumn Leaves Dressage

## NCDCTA Dressage Championships

### **SPONSORSHIP OPPORTUNITIES**

November 14 - 15, 2020

Carolina Horse Park, Raeford, North Carolina

*Additional and custom sponsorship opportunities are available!*

*Specialty awards...High score...Prize money...etc*

*Includes preferred vendor space, ½ or full-page ads, etc! Please email [competition@ncdcta.org](mailto:competition@ncdcta.org) for more information or your idea!*

#### **Platinum Sponsor - \$1,000 donation - can be a mix of product and dollars**

- ❖ 4 sponsor banners (provided by sponsor) hung in main rings
- ❖ Sponsor naming rights to the main ring for the duration of the event
- ❖ Name, logo, and link on NCDCTA show website
- ❖ One double (20 x 20) vendor space with a choice of location (indoor, outdoor, etc)
- ❖ Name, logo, and link on email blasts regarding horse show
- ❖ Sponsor recognition or logo on all print promotions created for horse show
- ❖ Sponsor recognition in PA announcements during competition
- ❖ Full-page ad in show program (in print, must be submitted prior to newsletter deadline)
- ❖ Full-page ad in NCDCTA newsletter (in print and online, must be submitted prior to newsletter deadline)
- ❖ 6 class sponsorships
- ❖ Product may include items in competitor packet, specialty prizes/awards, etc.

#### **Gold Sponsor - \$500 donation - can be a mix of product and dollars**

- ❖ 2 sponsor banners (provided by sponsor) hung in main rings
- ❖ Sponsor naming rights to the main warm-up arena
- ❖ Name, logo, and link on NCDCTA show website
- ❖ One single (10 x 10) vendor space with a choice of location (indoor, outdoor, etc)
- ❖ Name, logo, and link on email blasts regarding horse show
- ❖ Sponsor recognition or logo on all print promotions created for horse show
- ❖ Sponsor recognition in PA announcements during competition
- ❖ Half-page ad in show program (in print, must be submitted prior to newsletter deadline)
- ❖ Half-page ad in NCDCTA newsletter (in print and online, must be submitted prior to newsletter deadline)
- ❖ 4 class sponsorships
- ❖ Product may include items in competitor packet, specialty prizes/awards, etc.

#### **Bronze Sponsor - \$200 donation**

- ❖ 1 sponsor banner (provided by sponsor) hung in main rings
- ❖ Name, logo, and link on NCDCTA show website
- ❖ Name, logo, and link on email blasts regarding horse show
- ❖ Sponsor recognition in the show program
- ❖ Sponsor recognition in PA announcements during competition
- ❖ Quarter-page ad in show program (in print, must be submitted prior to newsletter deadline)
- ❖ Quarter-page ad in NCDCTA newsletter (in print and online, must be submitted prior to newsletter deadline)
- ❖ 2 class sponsorships

## **Hospitality Sponsor - \$250 donation**

- ❖ Breakfast Buggy
  - Coffee, water, and juice
  - Selection of “one-handed” breakfast items for the competitor
  - Provided before show hours for those on-site before the show begins
  - Provided on a golf cart driven throughout stabling
  - A great way to build connections with NCDCTA competitors
  - Bring in your own refreshments and food or allow the NCDCTA to provide that for you
  - Branding in the show program and on NCDCTA website
- ❖ Competitor Party
  - Refreshments and light hors d'oeuvres provided
  - Unique networking and relationship building opportunity
  - Bring in your own refreshments and food or allow the NCDCTA to provide that for you
  - Branding in the show program and on NCDCTA website
  - Friday night and Saturday night available (first come, first serve)

## **Class Sponsorship - \$25 per class or \$75 for 4 classes**

- ❖ Sponsor recognition in the show program
- ❖ Sponsor recognition in PA announcements during competition
- ❖ Business card size ad in the show program (3.5” by 2”)

## **Advertising Rates**

- ❖ Full-page ad - \$100
- ❖ Half-page ad - \$80
- ❖ Quarter-page ad - \$50